

Functions of language

in this message can observe a complex intentionality, which certainly comes determined primarily by the gender of the opinion that this text belongs to. On one side is patent representative function (item), element of the communication that takes precedence over other. Also five segments representing the transmitted message. The objectively concerning the text is the subject of the news (...). It is also remarkable the presence of the expressive function because it expresses the intention of rating. Subject made from the personal perspective of the issuer, was in these fragments, the key element on others. The clearest manifestation of the expressive function is found in the thesis (...). The conative function occurs when the author focuses on the behavior of the receptor (to make the author). Finally we should note the presence of the poetic function, as observed the intentions. No surprise in creating language, to attract the reader's attention to the message itself, as it is significant. The vehicle uses a number of literary figures, who have no intention primarily aesthetic, but playful, playing with the resources of language to entertain with wit and the recipient, in addition to using resources modalized rhetorical purposes, that is, these four values. The stress function as dominant conative function, which we believe the intentions are subordinate to other. It justifies the assertion from the pragmatic level of use beyond the sphere of opinion, which as the name suggests is designed to influence the ideological outlook and behavior of the receptor. The argumentative discursive mode is in this assertion, since it is argued to convince of the value of the argument and win people to the personal opinion of the expressive elements of the issuer. All, representative and poetic that appear are subject to the intention of influencing the recipient as an ideological and factual argument and elsewhere affective. On the other hand, acts of ablativity made to the text-ironic, punishment, protest-are essentially conative, and much more important than purely informative speech acts.